



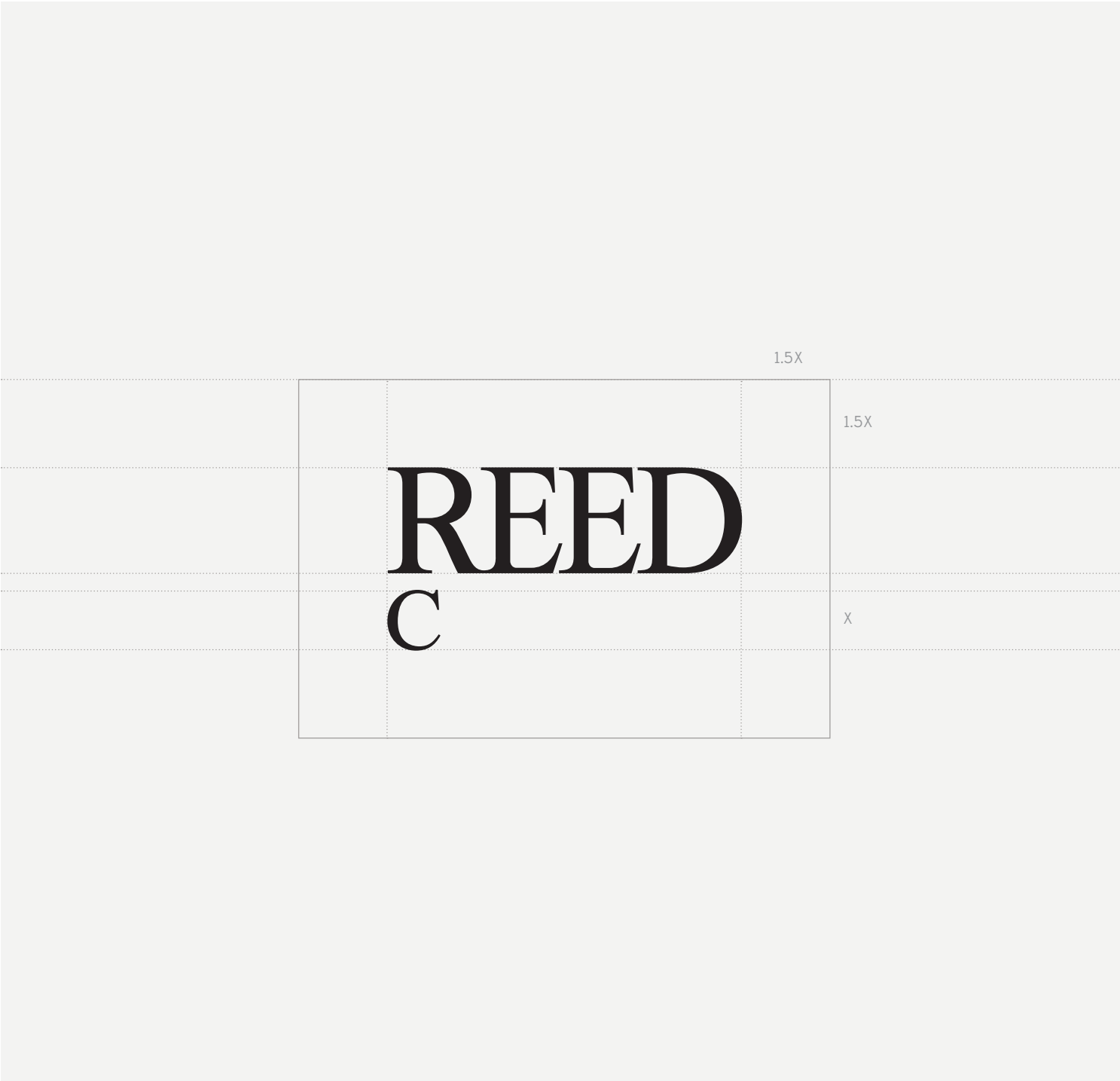
V. UNIT 12

1. The car was damaged. The car was broken.
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 10. The car was damaged. The car was broken.

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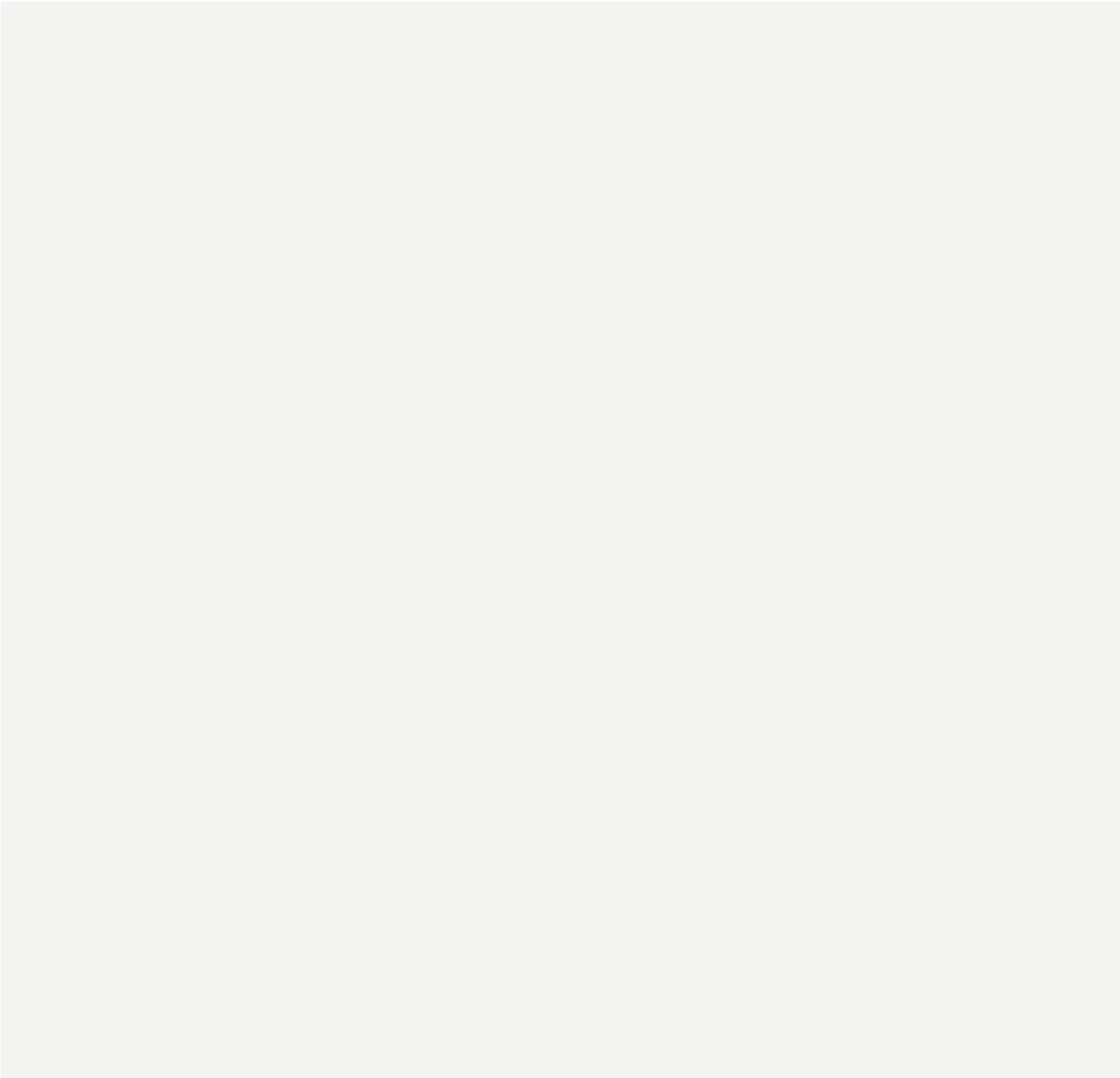
- 1.0 IDENTITY
- 1.1 Logotype
- 1.2 Logomark
- 1.3 Lockup
- 1.4 Presidential Seal
- 1.5 Partner Logos
- 1.6 Donor Societies
- 1.7 Griffins



1.5X

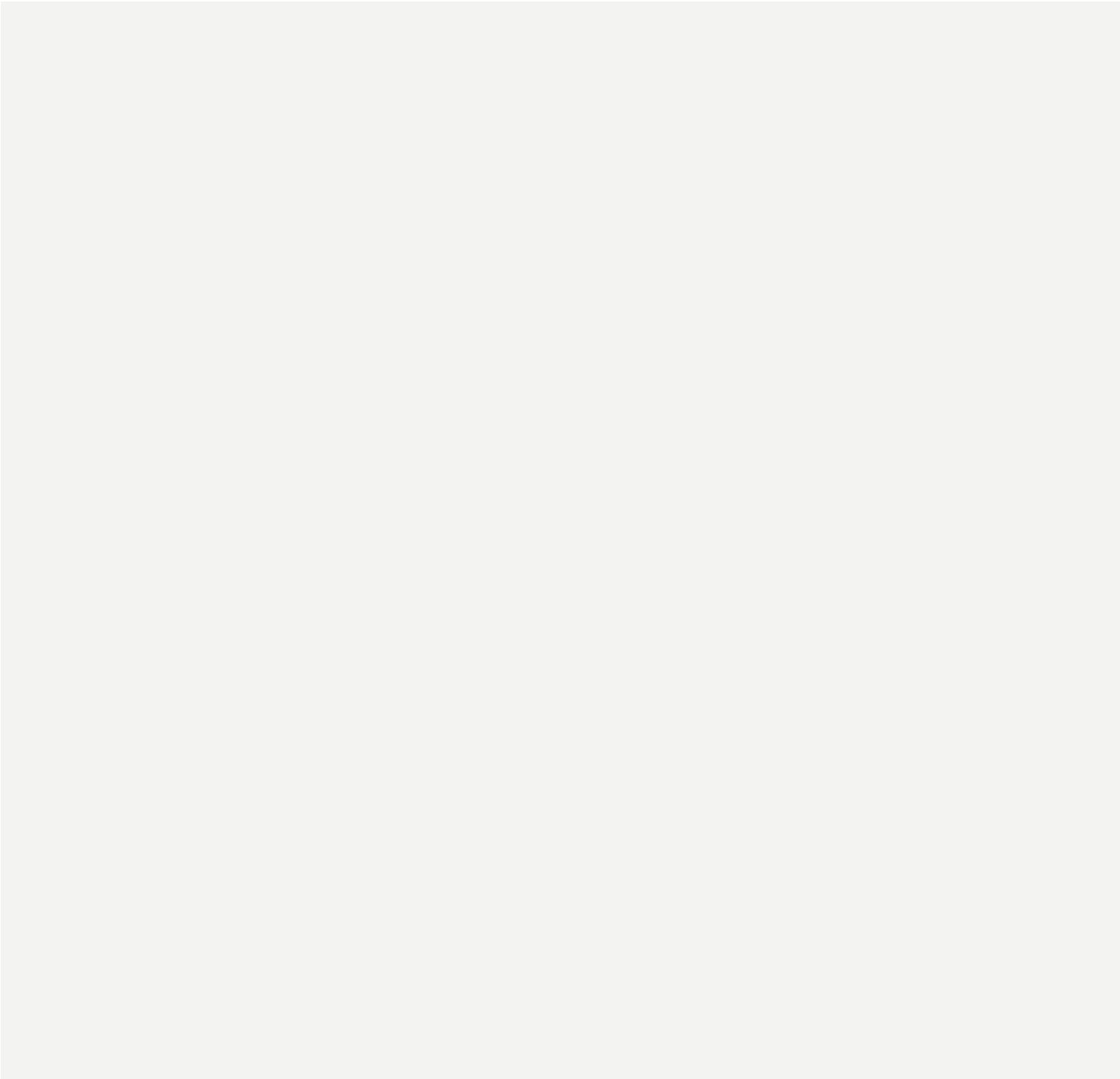
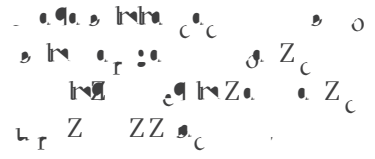
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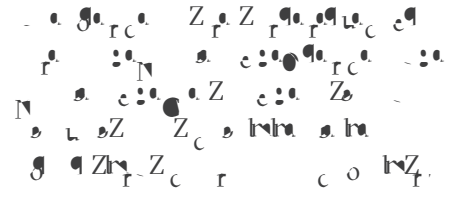
1.0 IDENTITY

- 1.1 Logotype
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 - 1.5 Partner Logos
 - 1.6 Donor Societies
- Logos

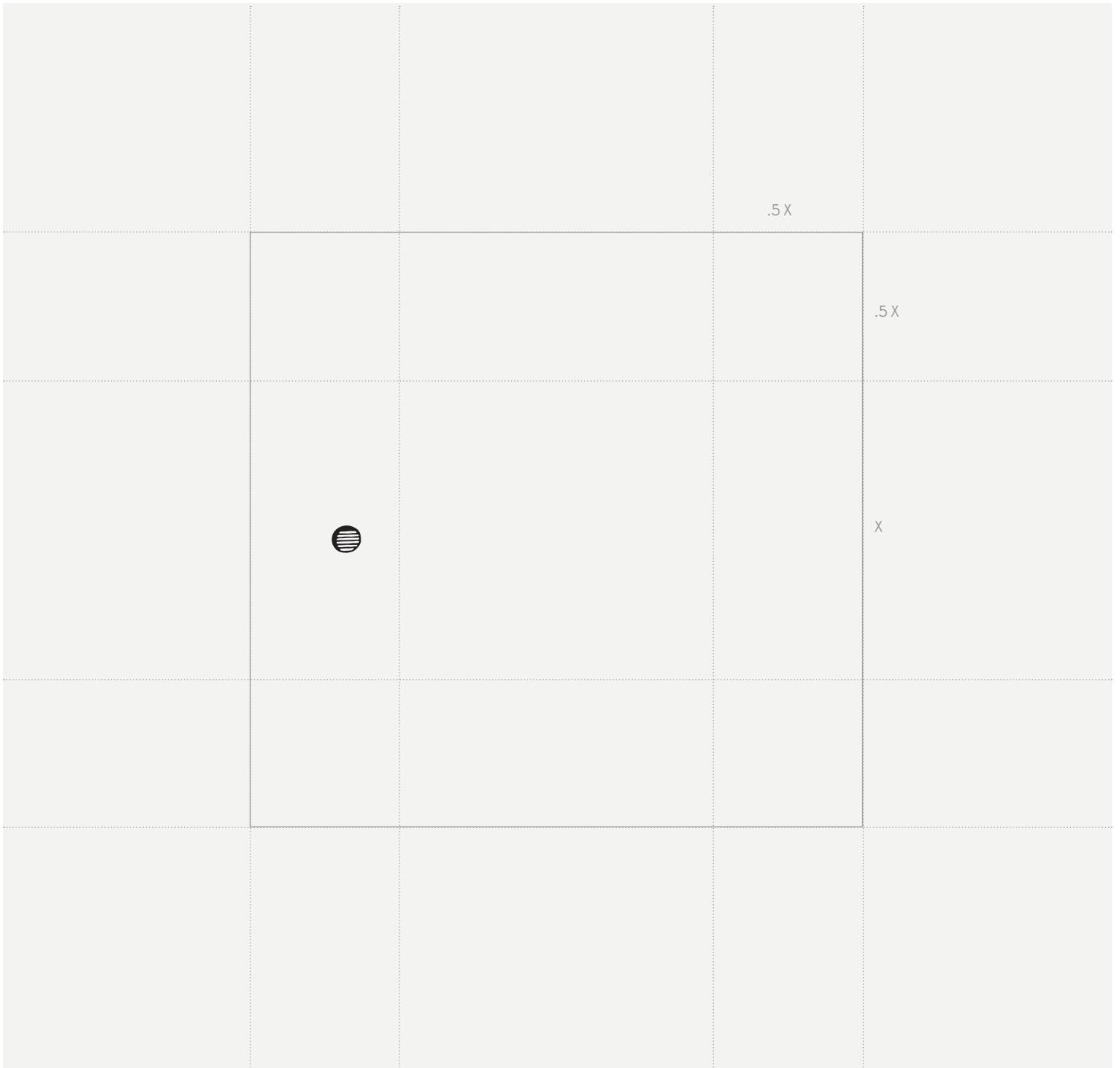


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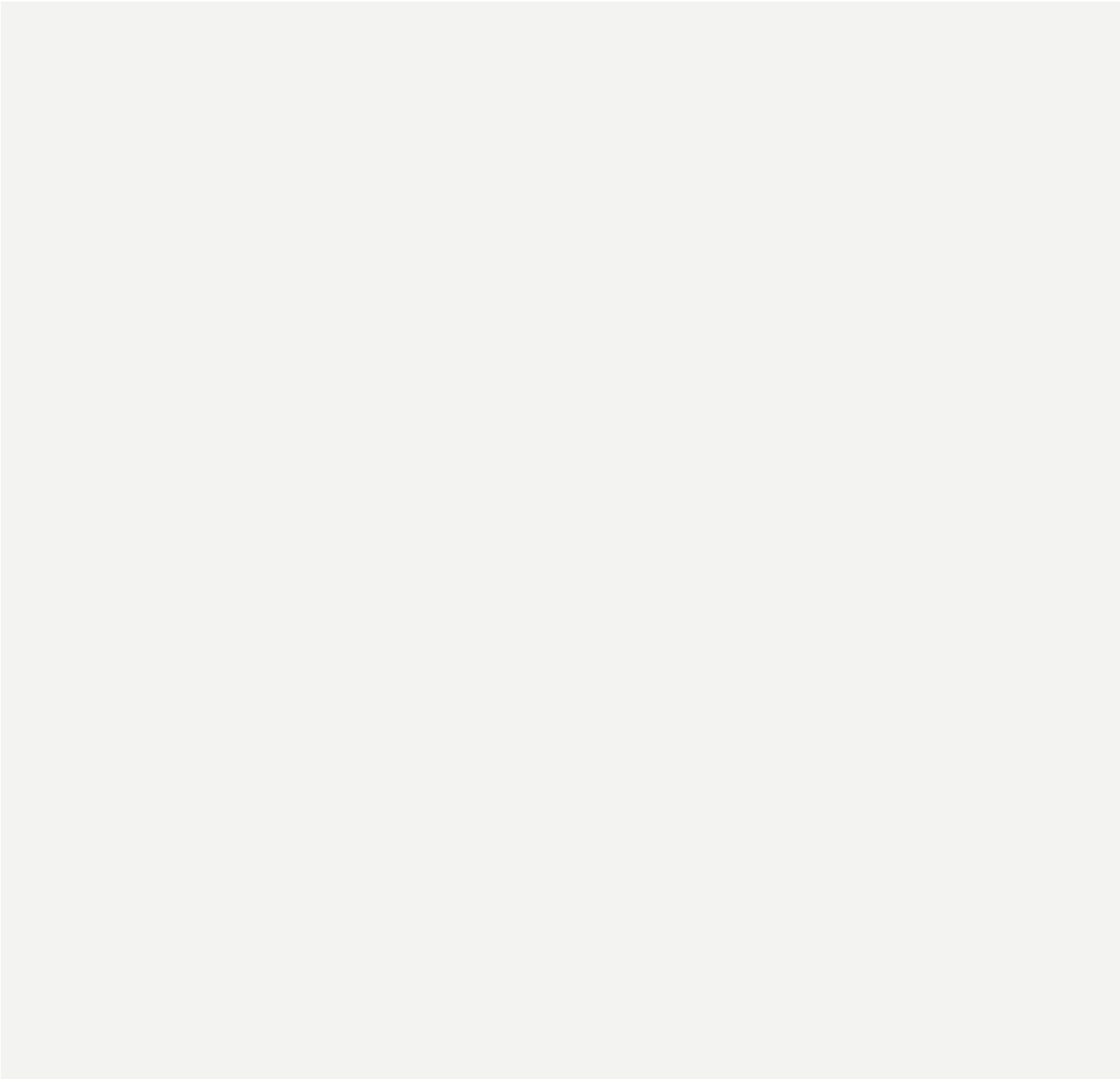
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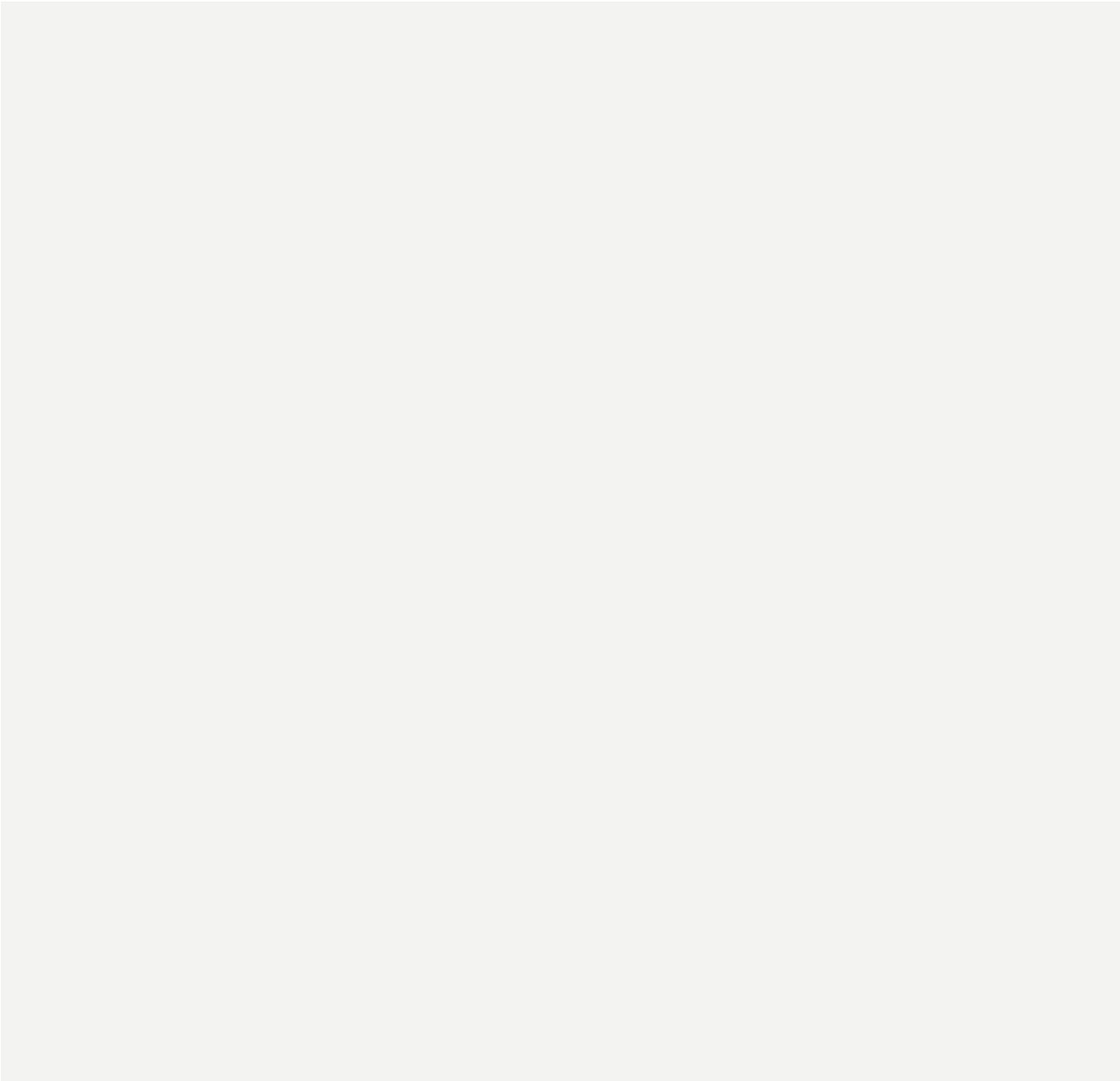
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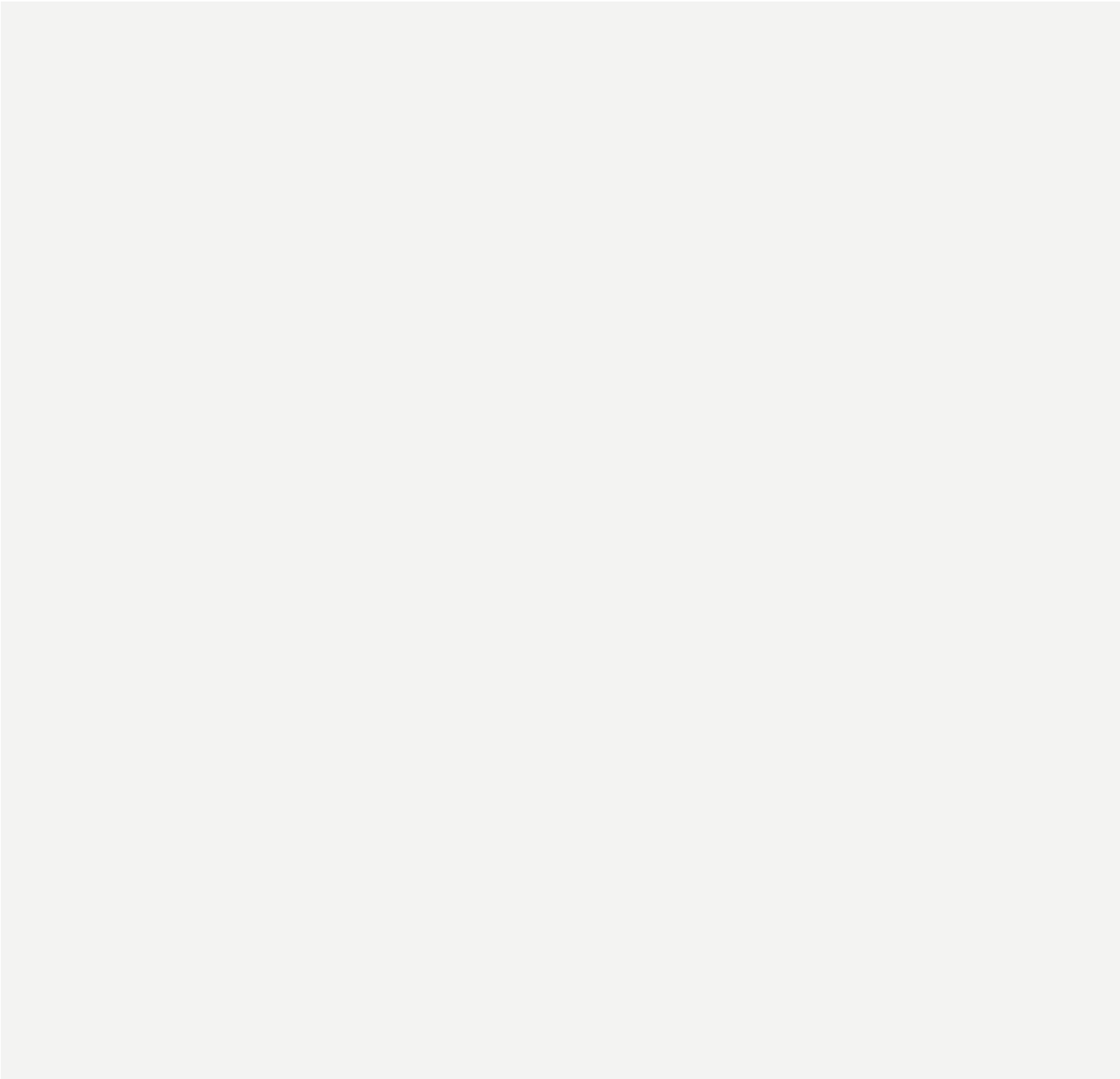
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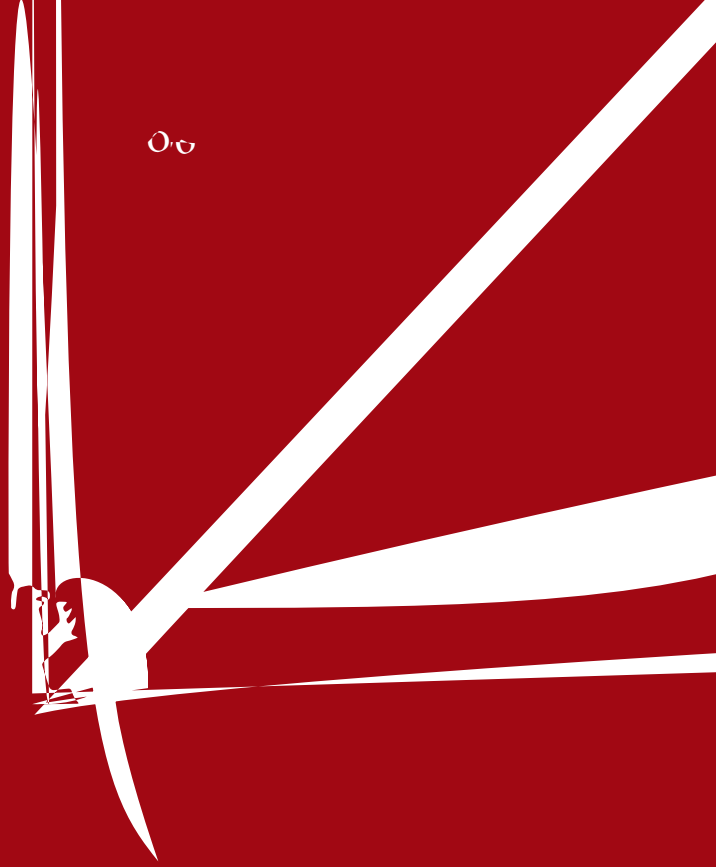


1.0 IDENTITY

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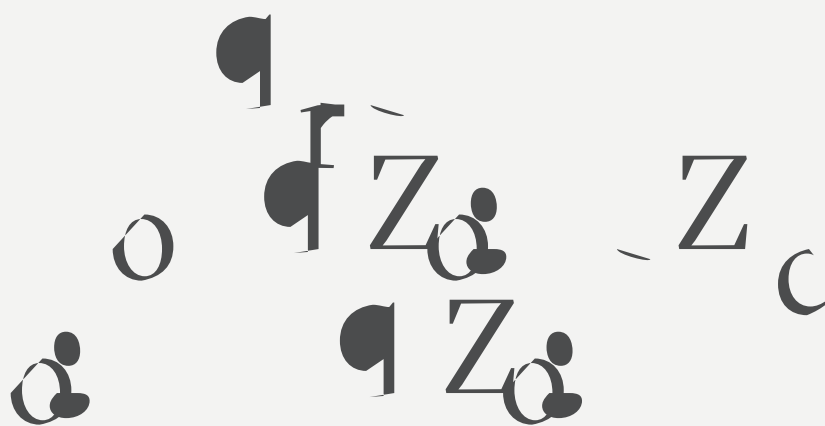
reed

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DESIGN ELEMENTS

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2.0 DESIGN ELEMENTS

- 2.1 Primary Colors
- 2.2 Secondary Colors
- 2.3 Primary Font
- 2.4 Secondary Font
- 2.5 Photography
- 2.6 Policies



1.0



REED RED

PMS 1807
CMYK C0 M100 Y96 K35
RGB R167 G14 B22
HEX A70E16



BLACK INK

PMS BLACK
CMYK C0 M0 Y0 K0
RGB R0 G0 B0
HEX 000000

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2.0 DESIGN ELEMENTS

2.1 Primary Colors

2.2 Secondary Colors

2.3 Primary Font

2.4 Secondary Font

2.5 Photography

2.6 Policies

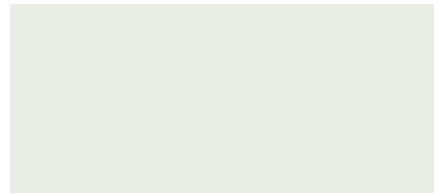


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ADIRONDACK

CMYK C3 M87 Y86 K0
RGB R232 G74 B55
HEX E84A37



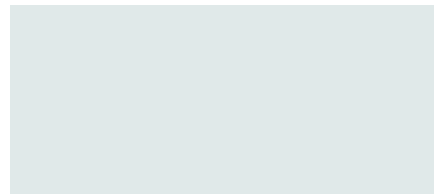
NEWSPRINT

CMYK C7 M5 Y8 Y0
RGB R236 G234 B228
HEX ECEAE4



BLUE BRIDGE

CMYK C79 M51 Y42 K17
RGB R63 G101 B118
HEX 3F6574



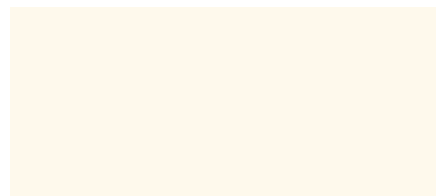
REACTOR CORE

CMYK C10 M3 Y6 K1
RGB R223 G231 B231
HEX DFE7E7



CANYON FERN

CMYK C52 M33 Y67 K10
RGB R126 G138 B101
HEX 7E8A65



PARCHMENT

CMYK C0 M2 Y8 K0
RGB R255 G247 B233
HEX FFF7E9



NO.2 PENCIL

CMYK C0 M22 Y83 K0
RGB R255 G200 B70
HEX FFC846



GOLDEN LAUREL

CMYK C25 M38 Y73 K2
RGB R191 G153 B93
HEX BF995D

2.0 DESIGN ELEMENTS

- 2.1 Primary Colors
- 2.2 Secondary Colors
- 2.3 Primary Font
- 2.4 Secondary Font
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- 2.6 Policies



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2.0 DESIGN ELEMENTS

- 2.1 Primary Colors
- 2.2 Secondary Colors
- 2.3 Primary Font
- 2.4 Secondary Font
- 2.5 Photography
- 2.6 Policies



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q l Z e z Z o q l Z o r Z
h o r r Z c b Z : l Z r Z
g Z e : g Z c c Z
Z o o b Z r

abc 123

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1.4

PHOTO/VIDEO EDITING

• Z c Z c q Z c q
u c : Z h r Z c r b r r q
: q r h q o r r r
Z b q Z r o : c
: Z b : o q Z r Z
D e Z c q Z c q u c r
Z b o Z c q Z :
h Z r

STOCK PHOTO/VIDEO

• c q Z c Z c
u c q Z c r c o o q Z
Z c c Z c a r c :
b h o o a a r r

BRANDED VIDEO

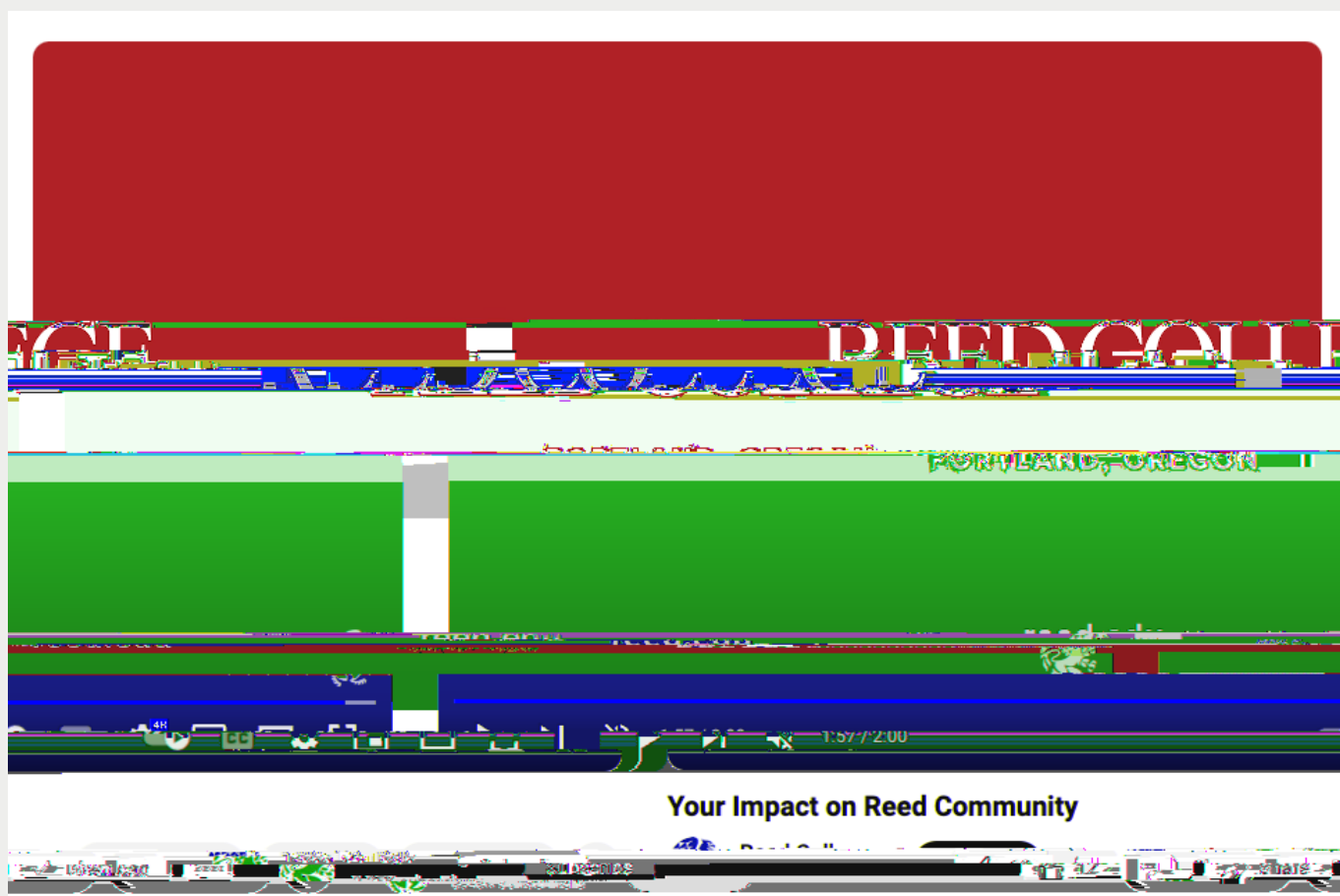
u c r o c c q e q
b Z o c o q o r r h r
a Z c q c : o o c
o h Z q b o

DEMOGRAPHIC REPRESENTATION

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RESOURCES & REQUEST FORMS

2

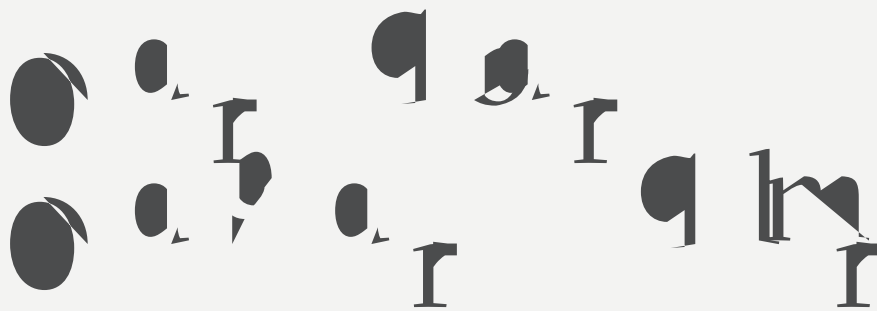


Figure 100 (cont.) Results
continued on next page

3.0 RESOURCES & REQUEST FORMS

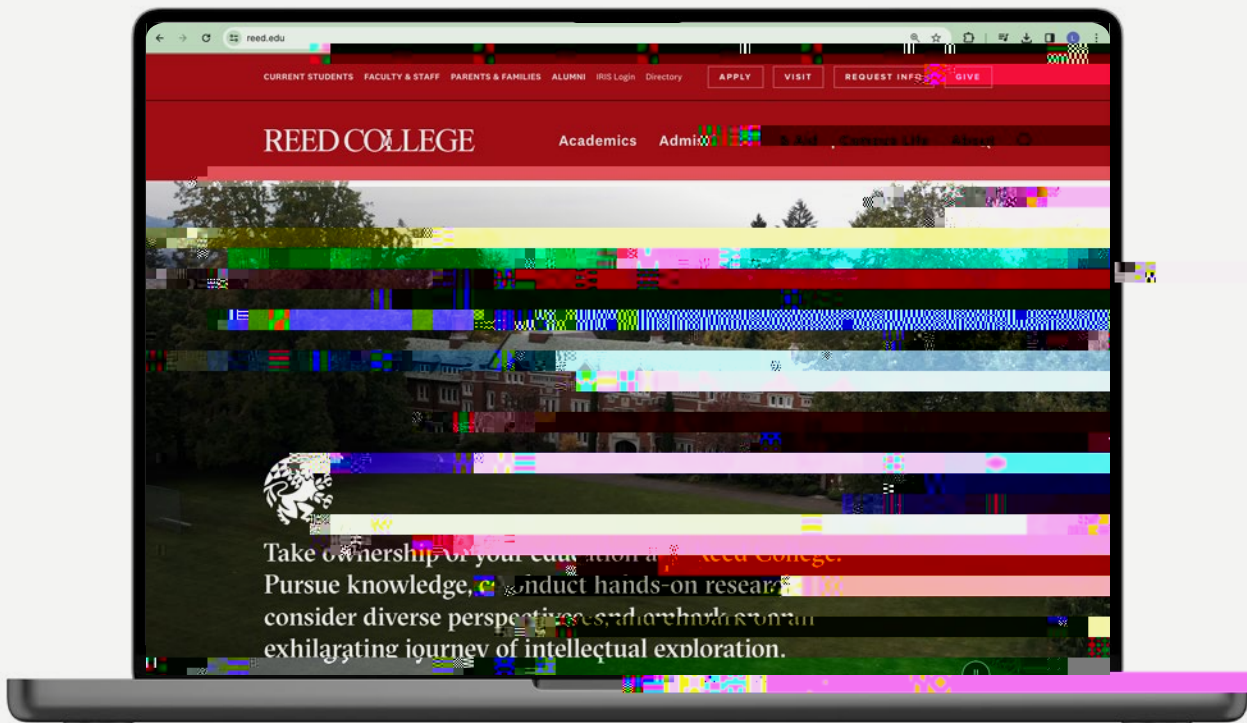
- 3.1 Self-Service
- 3.2 Request Forms
- 3.3 Website Tutorials & Guidelines

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DIRECT LINK

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• • Z_c • Z_c • Z_r • Z_r • • • e • • • Z_c • c • • r •

